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OBJECTIVE

Short term - Secure a creative opportunity in the post COVID world.

Long term - Lead a creative team while challenging my design aesthetic.

EDUCATION

Columbia College Chicago. Bachelor of Arts, Graphic Design. May 2013.

EXPERTISE

Creative Direction

Photography, Photography Direction and Styling

Social Media

SOFTWARE

Adobe Creative Suite: InDesign, Illustrator, and Photoshop

Microsoft Office

Mac and PC Platforms

SKILLS

Strong leadership, management, organizational, and communication skills. Ability to work on multiple tasks simultaneously, while adhering to tight schedules and fine details. Exceptional social skills and comfortable working in teams or independently.

EXPERIENCE

ERNEST & ASSOCIATES | FREELANCE ART DIRECTOR

River Forest, IL | January 2013 – Present

Brand development, direct mail/collateral and production, packaging design, web design, and e-mail marketing. Work with this small creative agency on a wide variety of projects wherever needed to help complete and meet program deadlines.

PAMPERED CHEF | ART DIRECTOR

Addison, IL | April 2015 – November 2018

Managed and lead large creative strategies from start to finish. Provided art direction on visuals for design, photography and video. Supervised and unified the overall brand and how it communicated visually, stimulated a mood, and appealed to a target audience. Made decisions on visual elements used, artistic style, and when to use motion.

Generated strategically successful concepts and planning for creative visuals by identifying the bigger picture and key direction. Thought through road blocks in order to see the problem clearly and then devise a suitable solution.

CA VENTURES | ART DIRECTOR

Chicago, IL | September 2013 – October 2014

Successfully and diligently lead collaboration with both clients and vendors to produce luxury brands and marketing materials. Counseled clients to make sure the needs were best met. Directed brand identity, website design and functionality, lifestyle photography, interior and exterior renderings of brand properties, leasing office designs, and go to market materials; flyers, posters, pop-up banners, tents, shirts, and various promotional items. Conducted market research across the country to insure accuracy and strength in the direction of the brand establishment and market needs.

Managed and produced conceptual and thoughtful designs for existing brands while adhering to the brand standards and marketing objective. Collaborated and produced campaigns, specialty marketing materials, window displays and interior and exterior signage of properties to heightened the attention of market, leading to sales of properties. Directed and styled photography for interior and exteriors of completed rental properties.

MUDD ADVERTISING | SENIOR GRAPHIC DESIGNER

Chicago, IL | September 2011 – January 2013

Effective creative, conceptual and visual solutions for campaigns that included direct mail, flyers, packaging, website design, mobile site design and hypersite design. Created and assisted innovation of new product design. Ensured accuracy of all work before final delivery to vendors and media. Communicated with clients, vendors and media partners. Focused on company goals and objectives. Clients included Kaplan College, Career Education College, Brescia University, ITT Technical Institute, John Deere, CarFax, Voodoo Ride, Forza, The Washington Redskins and The Minnesota State Mavericks.